

A unique new business to business event from the UK's leading specialist transport publishing company in partnership with RTIG INFORM

TRAVEL 20

WWW.TRAVEL2020.CO.UK EXHIBITION & CONFERENCE

The Brit Oval
London **29-30 September 2010**

Passenger management and customer service across all transport modes. Setting the agenda for the next decade

Urban Transit • Rail • Bus • Airport • Interchange • Travel Intermediaries



An Exhibition with five conference forums:

- Technology and Passenger Information
- Customer Service and the Journey Experience
- Transactions and Payment
- Access and Interchanges
- Smarter Travel

In Partnership with:



Supported by:



Over the past 20 years our publications, events and online activities in the world of transport and travel have been regularly used by the leading audiences in specialist fields. Our database now has all the major professional groups in the UK and beyond. In this market, it's second to none.

We will market TRAVEL 2020 to this comprehensive database of key buyers and decision makers.

Our database now extends to 20,000 key contacts that we are able to access and address according to their needs and interests, and to present with products that suppliers wish to target in cross-sectoral and multi modal ways.

We can therefore deliver a premium audience for this new conference and exhibition.

Our ethos is that the future of networking events lies within small, concentrated, niche events, focused on delivering a quality visitor and exhibition base from our professional audiences and creating an ideal networking forum where every individual is a quality business lead.

You can expect to meet...

- Rail Managers • Airport Managers • Bus Operators
- Retail Centre Managers • Parking Managers • Local Authorities
 - Policy Makers and Co-ordinators • System Integrators
 - Central Departments and Regulatory Bodies
- Specialist Consultants • Analysts • Infrastructure Managers
 - Service and equipment suppliers • Governing Bodies
 - Smarter Travel Managers • Mobility Advisors
- Multi Modal Travel Promoters • Travel Intermediaries

The Brit Oval 29-30 September 2010

Pre-event reception

Tuesday 28 September
19.00

Day One

Wednesday 29 September
Exhibition and Conferences
09.00 - 17.00

Event dinner
19.00

Day Two

Thursday 30 September
Exhibition and Conferences
09.00 - 17.00

Exhibition breakdown
17.00



For further information on partnership opportunities please contact Matt Knight on 0845 270 7969 or email matthew.knight@landor.co.uk

Premier Exhibition

We are proud to announce that RTIG INFORM will be our partner on this premier event with there annual meeting at its heart. RTIG INFORM are focused on monitoring and improving all aspects of technology in passenger transport, from real time information and journey planning and supporting disabled travellers, through to safety and security systems.



Travel 2020 will be the UK's premier event where key buyers and top decision makers will learn more about how the industry's biggest challenges are being addressed by smarter transport solutions - solutions which improve customer experience, optimise capacity, assets and infrastructure, improve operational efficiency whilst reducing environmental impact and assure safety and security.

The exhibition offers fantastic return on investment, demand is expected to be high for this limited exhibition opportunity, so contact us today to discuss participation and reserving your stand.

This two-day 'must attend' event will give the industry the opportunity to give a practical showcase of solutions to current and impending transport challenges and means of enhancing service delivery, commercial performance and the customer experience.

Two day Conference programme

As part of the TRAVEL 2020 event we will be holding a series of conferences, which address multi-modal and customer focused information technologies that support the delivery of better passenger and traveller management. It will include specialist speakers on integrating passenger management and the latest technologies that help transport providers supply an efficient and attractive passenger service.

The five themes will be:

- Harnessing technology for enhanced passenger information - The RTIG INFORM event
- Passenger management, customer service and the journey experience
- Transactions & Payment systems for 21st Century mobility
- Access and Interchanges - Efficient and attractive stations, terminals and stops
- Smarter Travel - Modal choice marketing for sustainable mobility

Associated new publication/guide

MANAGING *Passengers* *Sharing business solutions for transport providers*

All passenger transport operators are faced with similar challenges in handling their customers in an often stressful and time critical environment. In this new multi-modal publication and guide, produced in conjunction with TRAVEL 2020, we will explore common issues and solutions harnessing the latest technologies to address information, ticketing, access control and safety and security. Case studies will cover all the main modes – air, rail, ferry and shared situations including booking and ticketing, terminal and interchange management, access control and the on-vehicle experience.

6,500 copies will be printed and distributed to relevant audiences across our publications, to our contact database, at our conferences and events and through our websites. It will be a quality, high-specification 48 + page printed publication. We are keen to talk about partnership opportunities involving those operating in this sector.

Travel 2020 Stand costs and details

Exhibiting at TRAVEL 2020 is the easy, economic and efficient way to meet customers in this rapidly evolving sector: There are no hidden extras or additional charges. The Complete Package involves no hidden extras and is an 'all-in' option that provides you with a finished, ready to occupy stand with electrics, lighting and everything you need to start doing business.

Option 1 The Complete Package

The premium option
Shell scheme

- 3m x 2m exhibition Shell Scheme Stand
- Carpeting and electric socket
- Lighting and fascia nameboard
- Entry in the Exhibition guide
- Complimentary entry to the seminars
- Online year round promotion

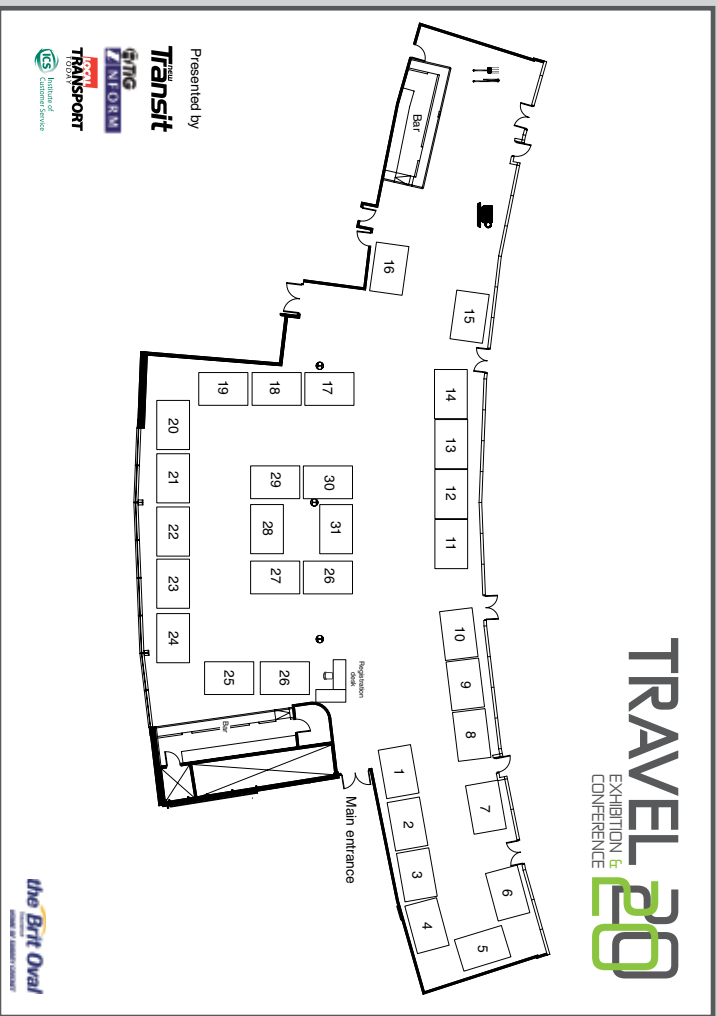
Exhibitor package - £1500 + VAT

Option 2 Space Only

The standard option
Space only stands include

- 3m x 2m exhibition space
- Carpet and electric socket
- Entry in the Exhibition guide
- Complimentary entry to the seminars
- Online year round promotion

Exhibitor package - £1000 + VAT



To discuss your exhibition needs
please contact Matt Knight on
0845 207 7969 or email at
mattknight@landor.co.uk

TRAVEL 2020 will be the premier international Passenger Management & Customer Service exhibition and conference of the year. This prestigious event offers you a perfect opportunity to carefully target the marketing of your products and services to those within the passenger management sector. Top industry decision makers, with real buying power, will attend this cutting edge event – where they will learn of new systems, services products and source suppliers.

Adding further prestige to this tailor made two-day event will be five topical sets of conference papers, addressing key issues within the passenger management industry and attracting a focused and knowledgeable visitor to your stand. You should exhibit at TRAVEL 2020 as this event will be:

- A networking opportunity
- An opportunity to catch up with existing clients
- An opportunity to meet potential new clients
- A chance to share knowledge and best practice
- A chance to keep abreast of advancements and innovation within the industry
- A great return on investment
- The chance to raise your brand awareness
- Supported by an extensive European marketing & advertising campaign



If you are interested in sponsoring the event or taking a stand at the exhibition then contact Matthew Knight for details on 0845 270 7969 or email matthew.knight@landor.co.uk

- Ticketing, e-ticketing or m-ticketing
- Real-time Information & Data Displays
- Car Parking Systems
- Check-in Desks, Counters, Systems and Technology
- Payment & Transactions Support
- Seamless Travel
- Consultancy or Project Management
- Security - CCTV, Video and Surveillance
- Real Time and Mobile Transactions
- Communications & Wireless Applications
- Customer Service, CRM & Loyalty Schemes
- Information Technology & Delivery
- Interchange & Station Design
- In-vehicle Facilities
- Passenger Flow & Queue Management
- Passenger Management & Handling
- Premium Service Enhancements
- Safety Systems
- Seating & Furniture
- Signage & Way Finding
- Terminal or Station Design
- Catering for Customers - Retail & Concessions
- Sustainability and Smarter Travel
- Scheduling, Signaling and Operational Control
- Marketing and Image Development

Bringing targeted discussion & product knowledge to a professional business audience

The Landor Media Group has an enviable record in providing high quality specialist information to professional audiences in the world of transport, travel and associated new disciplines. For 20 years we have produced the award winning Local Transport Today, Transit and Parking Review magazines and a major range of associated guides and supplements on subjects ranging from Traffic Management to Smarter Travel.

In association with our magazines, we have run award dinners, specialist conferences and seminars covering anything from customer service in transport to passenger information and the design, and management of rail stations. We launched the highly regarded Passenger Transport Solutions exhibition and national forums for parking, bus industry and travel managers.



Promotion of TRAVEL 2020 will take place through the following events and publications:

- Parking Management Convention
- UK Rail Stations conference
- Transport Publics, Paris
- Modelling World and Data Users Forum
- Concessionary Fares
- Power 50
- Enforcement Summit
- Living Spaces
- New Transit
- Modern Railways
- Smarter Travel



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