

Selected Presentations from the 2017 Local Transport Summit

June 2018

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Thursday 16 November



13.00 Registration

Teas and Coffees served

14.00 Introduction: Actions since last year's Summit

Peter Stonham Chairman, Landor LINKS & Editorial Director, Local Transport Today

Richard Walker Cities Policy & Delivery, Department for Transport

14.10 Hosts' Welcome

Martin Capstick Director, Regional Transport Strategies, DfT Dr Jon Lamonte Chief Executive, Transport for Greater Manchester Rod Fletcher Managing Director, Landor LINKS

14.20 4 views of the UK local transport landscape: where are we now?

Facilitator: Andrew Forster Editor, Local Transport Today

Do we need a new offer from the profession to the politicians and the public?

Steve Gooding Director, RAC Foundation

The public/private balance in transport provision: where are we now and is it fit for the future

Iain Docherty Professor of Public Policy and Governance, Glasgow University

Is transport planning/appraisal fit for purpose?

Is transport planning/appraisai nt for purp *Paul Buchanan Partne*r, *Volterra Partners* The NIC's consultation on the National Infrastructure Assessment: priorities for national infrastructure

Phil Graham Chief Executive, National Infrastructure Commission

15.30 Delegates collect teas and coffees for round-table discussions

15.45 Round-table discussions: identifying key issues

 Where is/should the decision-making and who is setting the vision?
 Facilitator: Professor Glenn Lyons Associate Dean (Research and Enterprise), Faculty of Environment and Technology (FET), UWE 2 Given competition for investment should transport decisions be made in isolation or as part of a wider framework for city regions? Facilitator: Elaine Seagriff Director of Transport Planning, CH2M

3 Who is/should be checking the validity of proposals and how? Facilitator: Peter Jones Professor of Transport and Sustainable Development, UCL

4 What's the politics of transport and what is the professional role in the mix? Facilitator: Neil Chadwick Director, Steer Davies Gleave

5 Are we embracing the key issues: e.g. MaaS, shared car use, air quality, placemaking and housing

Facilitator: Steve Gooding Director, RAC Foundation

16.30 Report back from round-tables

17.00 Greater Manchester showcase session

Presentation on the strategic context for transport in Greater Manchester Eamonn Boylan Chief Executive, Greater Manchester Combined Authority Simon Warburton Transport Strategy Director, Transport for Greater Manchester

17.40 Panel discussion of different perspectives on the future in Greater Manchester and exploring what this means for how we plan our transport

Facilitator: Steve Connor Chief Executive, Greative Concern Jessica Bowles Director of Strategy, Bruntwood Lou Cordwell Founder & CEO, Greater Manchester LEP

Donna Hall Chief Executive, Wigan Council Kathy Oldham Chief Resilience Officer, GMCA Nicola Kana Haad of Stratair Planning & Becorreh

Nicola Kane Head of Strategic Planning & Research, TJGM Cecilia Wong Professor of Spatial Planning, University of Manchester

19.00 Networking reception

Including a sponsors introduction

Neil Chadwick Director, Steer Davies Gleave

Dr Jon Lamonte Chief Executive, Transport for Greater Manchester

19.45 Dinner

With guest speakers: Andy Burnham Mayor of Greater Manchester

Andy Burnham Mayor of Greater Manchester Paul Murrain Transport and Urban Design and Placemaking

22.15 Post dinner drinks at Worsley Old Hall

Professional practice next steps 11.40**Feas and Coffees served** Registration 08.45

Reflections on day 1 09.15

Professor Glenn Lyons Associate Dean (Research and Enterprise), Faculty of John Dowie Director, Local Strategies, First Group Environment and Technology (FET), UWE

Greg Marsden Professor of Transport Governance, Leeds University Institute Presentation on future of travel demand for Transport Studies 09.35

Led by: Peter Jones Professor of Transport and Sustainable Development, UCL Vision & validate update

10.00

Nicola Kane Head of Strategic Planning & Research, TfGM

• Getting validation technical process right Getting visioning process right

Getting the politics right

Syndicate Groups

Led by: Greg Marsden Professor of Transport Governance, Leeds University Future cities and the impact of disruptive change Institute for Transport Studies

Beate Kubitz Director of Policy & Communications, TravelSpirit Foundation

The implications of MaaS, CAVs, smart cities, new forms of travel behaviour etc. (taking forward the best of Smarter Travel 2017)

Transport and Placemaking

Richard Walker Cities Policy & Delivery, Department for Transport Transport planning & urban design - challenges in the process and case Led by: Paul Murrain Transport and Urban Design and Placemaking

Feedback from the three streams 10.45

studies of getting it right

Coffee break 11.20

How we can incorporate the new thinking into our activities at national, regional and local level with new forms of evaluation and appraisal

Facilitator: Andrew Forster Editor, Local Transport Today

Mark Ledbury Head of Transport Appraisal and Strategic Modelling, DfT Peter Jones Professor of Transport and Sustainable Development, UCL Steve Hunter Associate Director, Steer Davies Gleave lan Palmer Transport Modelling & Analysis, TfGM Keith Mitchell Partner, Peter Brett Associates lane Briganshaw Design England

Peter Stonham Chairman, Landor LINKS & Editorial Director, Summing up and the future of the discussion 12.45

Richard Walker Cities Policy & Delivery, Department for Transport Local Transport Today

Lunch and close of event 13.00

Welcome to the Second Local Transport Summit

Peter Stonham LTT/Landor Links

Richard Walker
Department for Transport

The Story so far...

- Multiple changes to the Local Transport landscape.
- New organisational responsibilities and leadership roles.
- Financial and technological upheaval.
- Who can call the future?
- What kind of planning and decision-making framework should we follow...
- We met last year and began this discussion.





2016 Summit, Eynsham Hall

Day 1 workshop:

What five key issues could or should most strongly define what is achieved in local transport over the next 10 years?

 $...\ and\ thus\ most\ strongly\ tax\ your\ minds\ and\ fill\ your\ in-trays?$





1	Sharing economy – AirB7B/Uber culture – do we need bottom up open platforms but political willingness?	Where do we live and work? The family demographic – of the future.	Quality of leadership and mayoral roles (and how we accommodate choice)	What jobs are we going to be doing in the future and changes in the consequences	Maintenance – predominantly road network as largest asse – working with it more effectively to realise goals
2	Knowledgeable and engaged public and politicians – speaking a language they each understand of the other	A revival of place – and stronger sense of its meaning	Integration – across modes and with all available technology used to its full potential	Devolution Max – of powers, money, responsibility	Redefining our profession – transport planners as brokers – literacy, accountability, transparency
3	Individual wellbeing and health – including social inclusion, nicer places and land-use/transport links to make life more liveable	Clear decision making frameworks which deal with resource allocation and regulation and facilitation of the changing transport market	Data and its analysis – agile inputs and outputs to create a toolkit that is open	Embracing wider behavioural change - shopping, shared economy, car ownership etc. Consumer expectations of choice and their fulfilment (or not)	Mobility management and smart provision, information and use of the network AND transport-econom link broken?
4	Governance and funding – how to create consensus (bottom up/top down) – how does transport planning regain credibility	Technology and big data – millennials behaviours in using technologies	Air quality, public health and obseity – quality of life issues driving local transport planning	Housing development, density, parking – resistance to dumbing down	Autonomous vehicles- not passively accepting but shaping and questioning and optimising technology
5	Understanding and responding to societal heterogeneity	Being brave – thinking and acting innovatively	Holistic planning with particular focus upon the appropriate connectivity to deliver accessibility	Changing skills for a changing world and the consequences for the types of 'solutions'	Generational change and changing pace of change

Who Are We?

- · Interested parties.
- · Forward thinkers.
- · Open minds...
- Potential agents of change.
- Practitioners in local transport.
- Willing conversationalists.
- Trouble makers?





What's on the Menu for the Next 24 Hours?

- Taking stock of our world.
- · Absorbing new insights.
- · Tabling provocations.
- Learning from our host area.
- Having dinner (and hearing the mayor and Mr Murrain).
- Interacting with one another.
- · Maybe finding new possibilities and approaches.



Department for Transport

Where we'd like to be this time tomorrow

- · Older and wiser.
- · Stimulated (not just by alcohol).
- · Having found new connections.

And, most importantly,

- · Taking away some 'can-dos'.
- Presenting the case for further thought/action.
- Planning our next conversations.



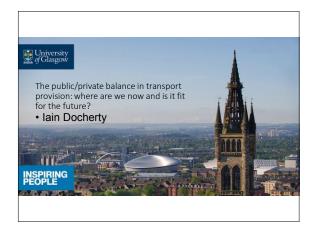


Thanks to all who are Contributing

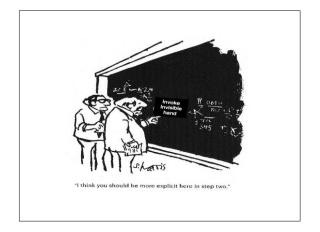
- A great group of speakers (especially our core custodians, Glenn Lyons, Paul Murrain, Neil Chadwick, Keith Mitchell, Andrew Forster).
- A very positive host area (thanks Nicola).
- Some sharp-minded sponsors who recognise what this is all about (thanks SDG and PBA).
- · Landor Links/LTT (says Richard).
- The DFT (says Peter).
- An excellent company of attendees!







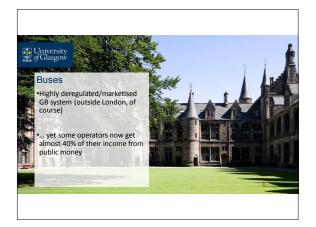


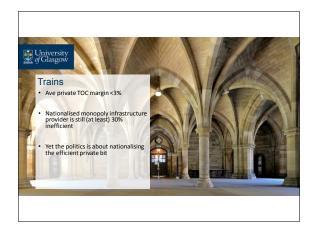


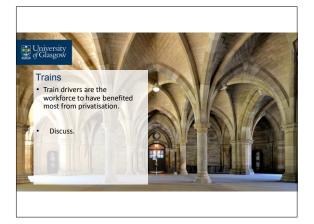


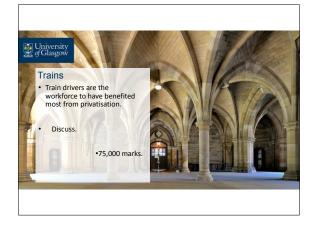


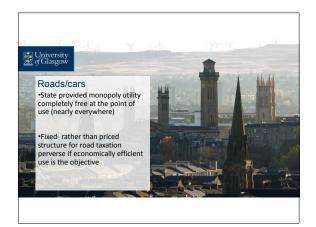






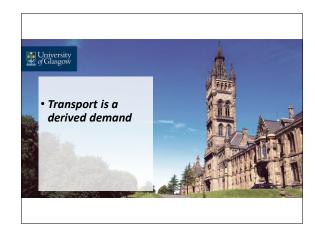




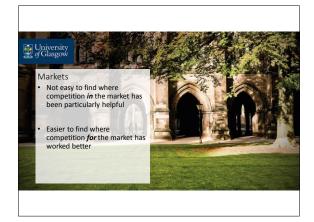






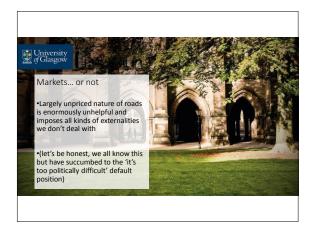


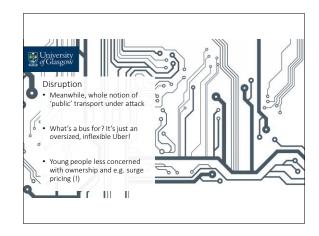


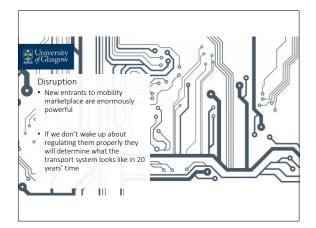




















Steve Gooding
Director, RAC Foundation

November 2017

- Mobility
- Safety
- Economy
- Environment



Do we need a new offer from the profession to the politicians and the public?

- 1. The purpose of transport planning
- 2. What are we trying to achieve?
- 3. Appreciating what's good for us
- 4. The vision thing
- 5. If this was easy ...



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To track down what transport planning is all about I went to an expert source

Transport planning is about preparing, assessing and implementing policies, plans and projects to improve and manage our transport systems.

Transport Planning Society website



To track down what transport planning is all about I went to an expert source

to plan, design, deliver, manage and review transport, balancing the needs of society, the economy and the environment.

Transport Planning Society (2006)



To track down what transport planning is all about I went to an expert source

to deliver the needs of society, the economy and the environment with the right balance we need to plan, design, deliver, manage and review transport.



To track down what transport planning is all about I went to an expert source

to deliver the needs of society, the economy and the environment with the right balance we need to plan, design, deliver, manage and review transport, and make the case for our advice far better than we do now.



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Let's remind ourselves what we're trying to achieve in public life

Let's remind ourselves what we're trying to achieve in public life

want to lead, with transport that gives us access to work, education, services, and ultimately helps us feel good

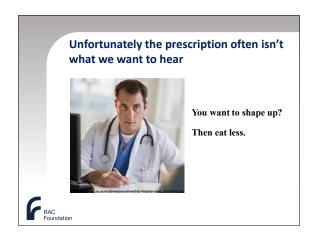


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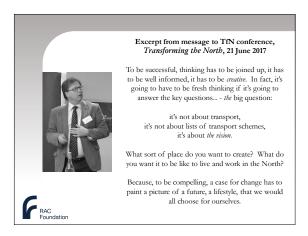


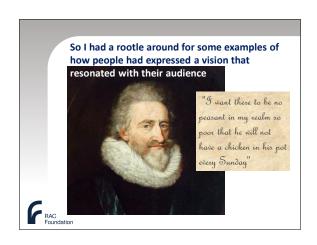


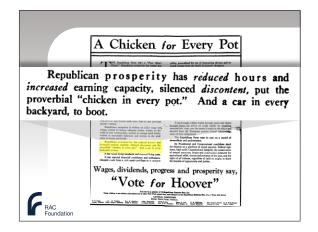
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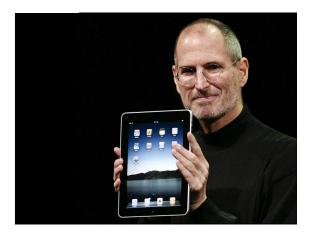














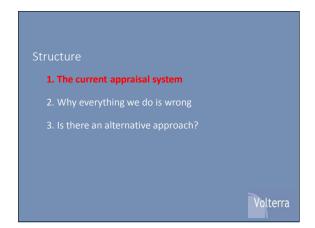












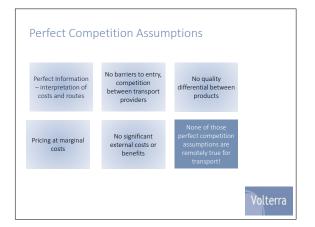
The current appraisal system

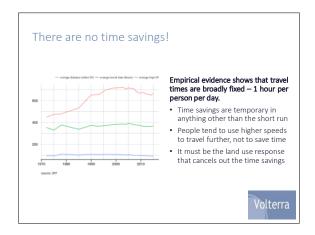
- A neat theoretical construct, developed in the 1960's which effectively
 values the time savings that would occur if there was no land use
 response, no change to trip patterns, some mode shift and a modest
 level of trip generation
- All whilst assuming perfect competition.

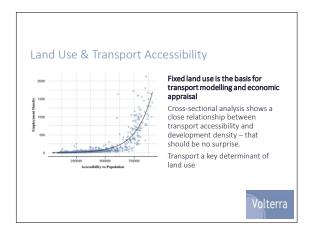
What could possibly be wrong with that?

Volterra

Structure 1. The current appraisal system 2. Why everything we do is wrong 3. Is there an alternative approach? Volterra

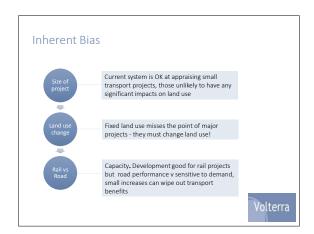


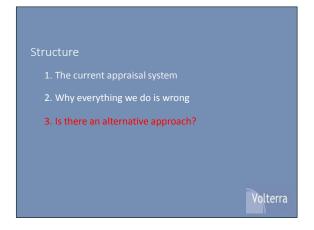


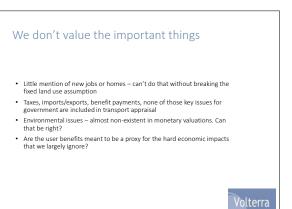


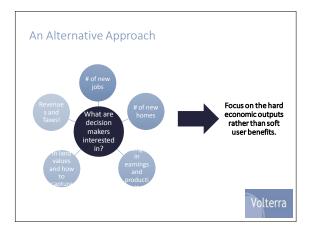
Role of transport on land use A lack of transport can impose a constraint on growth, but a surplus is unlikely to create new growth Rail => high density development, focused around stations Road => low density development across a wide area Capacity is what enables higher land use density, more so than accessibility?

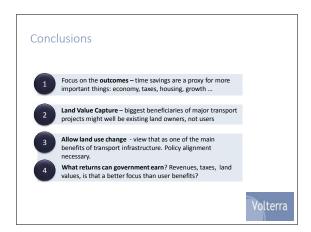
Predicting the future Is pretty much impossible! Too many variables, too long a time span, too many feedbacks & unknowns. Fixed land use makes it easier to model, but also makes it wrong! The level of precision in scheme appraisals is completely inappropriate and not at all borne out by scheme evaluations French v English approach













Greater Manchester Showcase: The Strategic Context

Eamonn Boylan, Chief Executive, GMCA Simon Warburton, Strategy Director, TfGM







Our Priorities

- Children starting school ready to learn
- · Young people equipped for life



Our Priorities

- •Good jobs, with opportunities for people to progress and develop
- •A thriving and productive economy in all parts of Greater Manchester



Our Priorities

- World class connectivity that keeps Greater Manchester moving
- ·Safe, decent and affordable housing



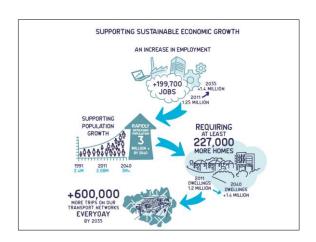
Our Priorities

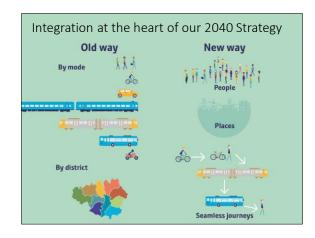
- •A green city-region and a high quality culture and leisure offer for all
- Safer and stronger communities



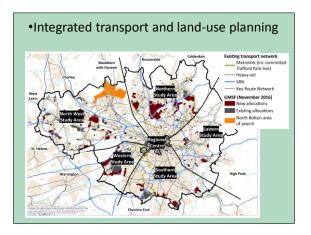


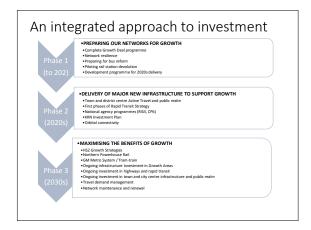


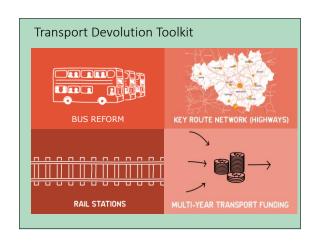


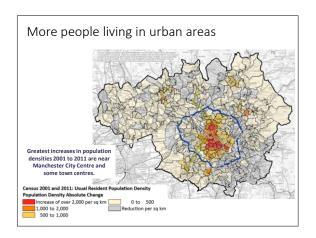


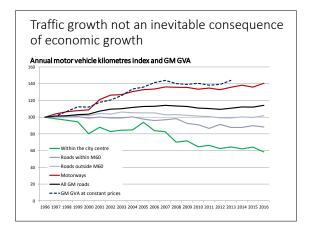


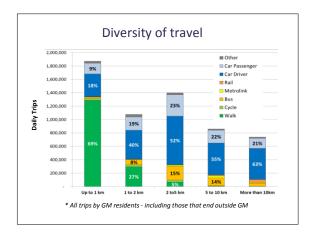












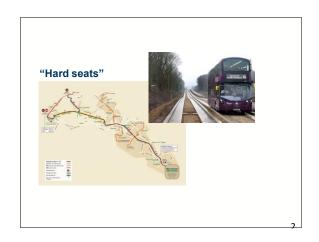


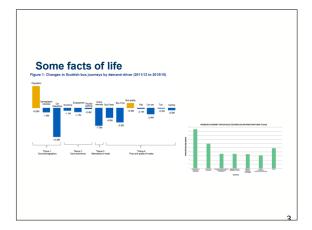
Thank you











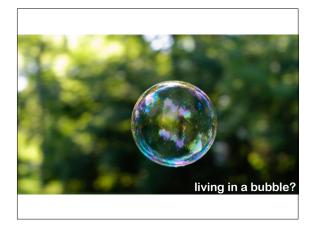








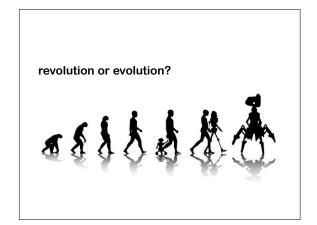




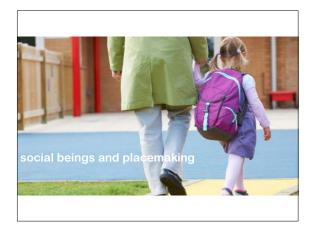






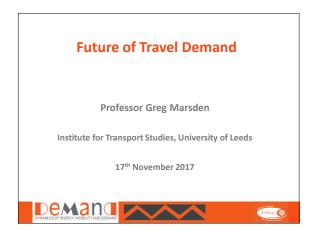


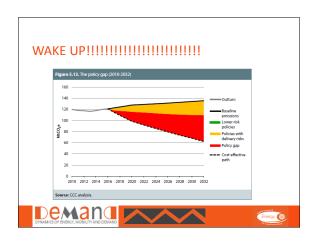










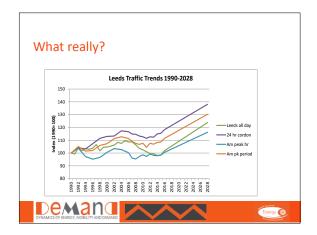


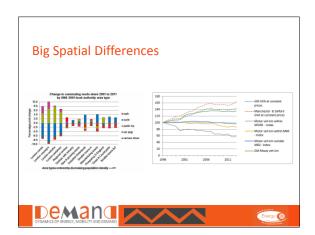


so if I'm a local authority and I'm trying to get some money from government or even tell an internal story to my politicians to get some money for transport it's great if I can take the Department for Transport's road traffic forecast. I say "Well, in 30 years' time [redacted] will have ground to a halt because I've got these road traffic forecasts; I won't question them now. They tell me this is just shooting up so I need more transport investment."

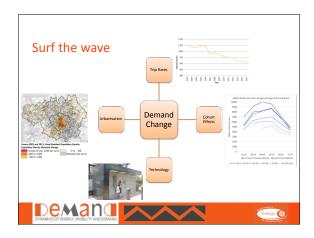
So that's quite a handy thing; it's handy not to have to question that.

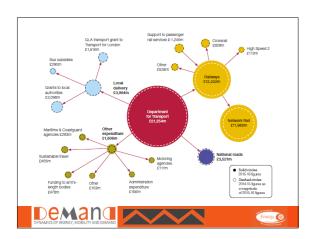
Local Government Practitioner

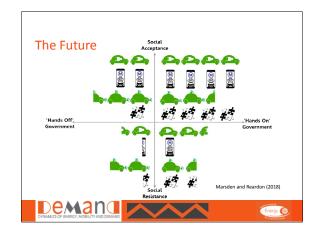






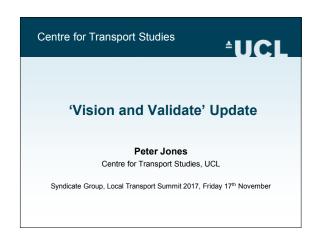








What could be done? Devolve and Diverge 'Growth without Growth' experiments Inclusive elephant-based planning Challenge the distribution of funding Put 'demand' back in the toolkit

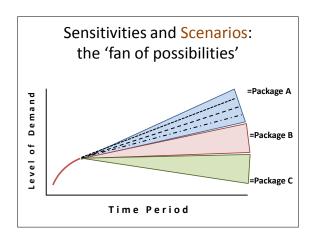


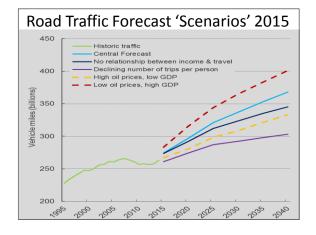
The Argument

- Cities predict future levels of demand and develop policy packages to meet that demand, while attempting to reduce car use and encourage sustainable travel: 'Predict & Provide'
- Increasingly this is questioned, due to greater recognition of uncertainty, AND a growing awareness that provision influences behaviour
- UK city regions are developing comprehensive visions. 'Vision and Validate' proposes that we should start with these outcomes and then see what types of investments can be justified to realise them in an uncertain future

Recognising Uncertainty

- A combination of sensitivity analysis and alternative scenarios results in a very wide 'fan' of possible future demand outcomes – from overall growth to decline
- Developing an investment strategy based on demand towards one end of this fan would result in very different measures than addressing demands towards the other end





Proposal: 'Vision and Validation' - 1

- Develop comprehensive future city/country vision, with strong stakeholder engagement: desired living patterns and achievement of a set of agreed outcomes
- Identify what transport can contribute to delivering the vision: major/minor investments - plus (more flexible) pricing and regulatory measures
- Ensure co-ordinated with other sector strategies (e.g. health, education)

Proposal: 'Vision and Validation' - 2

- Determine under what future range of conditions and behavioural responses this package of policies would provide good value for money – stress test
- Then see how the programme can be tweaked to increase robustness, by covering more of the fan of possibilities – 'Real Options Analysis'
- Iterate with appraisal but multi-sector, as many benefits from transport will accrue to other sectors, and actions by other sectors affect travel demand

