

A national one day conference organised by



in partnership with

Milton Keynes Gallery

The 3rd annual conference on art and urban design

A place for creativity?

Inspiring urban change:
Innovative approaches to place design & development

Wednesday 14 July 2010

Walking tour of Milton Keynes
The inaugural Fred Lloyd Roche Lecture

Thursday 15 July 2010

One-day national conference at Milton Keynes Gallery
Midsummer's Boulevard, Milton Keynes

Image: David Lock Associates



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Inspiring urban change:
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A key factor in achieving economic and civil wellbeing is unlocking creativity in placemaking, and developing urban environments that are both inspiring and interesting.

But how should artists and other creative people be involved in the challenge of urban design? What kinds of inputs and opportunities are there? Can it be more than just a stylised 'art element' in the urban fabric, and extended to ongoing collaborative and creative injections into design, identity, activity and sense of place?

As the leading resource and knowledge sharing network for urban design and placemaking, RUDI has, over recent years, documented and encouraged discussion about the role that artists and the creative community can play in the design, development and delivery of vibrant, culturally relevant and inclusive communities. We have worked in partnership with arts agencies, galleries and the media to share experiences and ideas.

This 3rd annual conference on art and urban design is being organised by RUDI in partnership with Milton Keynes Gallery and Art & Architecture Journal to bring together all those involved in placemaking and art and design that have an interest in creating unique, interesting and stimulating places.

Following successful events in Bristol and Manchester, this year's event is being held in Milton Keynes, an iconic 'new town' which has faced new challenges as it evolved from 1967, and will provide an excellent focus and stimulus for debate and discussion.

The one day conference forms part of two days of events in Milton Keynes and will consider the role of artists and the creative community in making better places, collaborative working practices, ways of engaging local communities in the creation of inspiring and interesting places, and responses to current economic pressures.



Programme

- 09.50 Registration
- 10.20 Welcome & Introduction
Will Cousins, Director, David Lock Associates &
Peter Stonham, Chairman, RUDI

A creative approach:

Creating unique & interesting places

- 10.25 Introduction to morning session and foreword by chair:
Will Cousins, Architect, Urban Designer and Director, David Lock Associates
- 10.40 Unlocking the original in place design: Dialogue, collaboration and imagination
Michel Mossessian, Design Principal, Mossessian & Partners (invited)
- 11.10 Breaking the boundaries: The evolution of the gallery and contemporary arts in city development
Michael Stanley, Director, Modern Art Oxford
- 11.40 Embedding artists & the arts within the placemaking agenda
Richard Russell, Director, Strategic Partnerships, Arts Council England
- 12.00 Discussion
- 12.30 Lunch

Highlights

- Strategies for urban change
- Contemporary arts in city development
- The changing role of the artist working in the urban environment
- Reclaiming abandoned and overlooked urban areas

13.20 Welcome & introductory talk
Anthony Spira, Director,
Milton Keynes Gallery

Urban change:

Culture, creativity & place-shaping

13.30 Involve and inspire: Strategies for urban change
Liza Fior, Director, MUF
Architects & Artists

13.50 A creative catalyst? The changing role of the artist working in the urban environment
Michael Pinsky, Artist

14.10 The impact of cultural events on city development: The International Festival
Monica Ferguson, Festival Director, IF (invited)

14.30 Discussion

15.00 Tea Break

Creativity, Collaboration & Community

15.20 Participation and collaboration: Joined up master planning and DIY Regeneration
Shaeron Averbuch, Artist and Founding Partner, Art in Architecture & **Ross McEwan**, Urban Designer and Project Manager, Granton sur Mer

15.40 European case study: The Ruhr Metropolis

16.10 Discussion

16.50 Chair's final summing up

16.55 Finish



Who should attend

This event will provide valuable information and insights for the following:

- urban designers
- planners
- architects
- regeneration specialists
- public art specialists
- artists and designers
- landscape designers
- funding bodies
- developers
- consultants
- commissioners
- policy makers
- economic development officers
- town centre managers
- local politicians

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3 WAYS TO BOOK

Please complete one registration form for each delegate

1. Book online at:
www.TransportXtra.com/shop/events
2. Fax the completed booking form to: **020 7091 7966**
3. Post the booking form with payment to:
**Local Transport Today Ltd, Apollo House,
359 Kennington Lane, London SE11 5QY**

PLEASE COMPLETE CLEARLY IN BLOCK CAPITALS

PERSONAL DETAILS

Title (Mr/Mrs/Dr/Other - Please specify).....

Name

Position

Department

Organisation

Address

..... Postcode

Tel Fax

Email

Special or dietary requirements/access needs

.....

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Please debit my Visa/Mastercard/American Express/Eurocard/Delta card

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Start date ___ / ___ / ___ Expiry date ___ / ___ / ___

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Cardholders name

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Please invoice quoting order reference no.

(NB Purchase orders MUST be provided before we can process bookings, if you are unable to provide us with a Purchase Order number please provide a reference for your invoice)

I WOULD ALSO LIKE TO ATTEND:

- Walking tour of Milton Keynes on Wednesday, 14 July
- Inaugural Fred Lloyd Roche lecture on Wednesday, 14 July

PRICE INFORMATION

The fee is inclusive of papers, refreshments and lunch

Standard rate £155 plus vat

Third Sector Organisations £135 plus vat

PAYMENT DETAILS

All fees are payable in advance of the event. Delegates may be refused admission if payment is not received prior to the event. Delegates who have not paid will be required to provide credit card details or supply a company cheque on the day of the event. If you are registering up to 14 days before the event date ONLY credit card bookings will be accepted. Payment can be made by cheque, credit card or BACS transfer. Cheques should be made payable to Local Transport Today Ltd. Payment terms are strictly 7 days.

I enclose cheque no. _____ for £ _____
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ADMINISTRATIVE DETAILS

Local Transport Today Ltd, Apollo House,
359 Kennington Lane, London SE11 5QY

Tel: 0845 270 7965 Fax: 020 7091 7966

Email: conferences@landor.co.uk

For accounts queries please call: 0845 270 7866

DATE AND VENUE

Thursday 15 July 2010

Milton Keynes Gallery, 900 Midsummer's Boulevard,
Milton Keynes MK9 3QA

CONFIRMATION

You will receive a receipted VAT invoice and joining instructions which includes a map, directions and travel information. If your booking has not been acknowledged 7 days prior to the event please contact us to confirm your booking has been received on 0845 270 7965.

CANCELLATION

If for any reason you are unable to attend, cancellations received in writing by 01.07.10 will receive a refund less an administrative charge of £100 + VAT. There will be no refunds for cancellations made after this date. Substitutions can be made at any time at no further cost.

DATA PROTECTION ACT

The data you provide will be held on a database in accordance with the Data Protection Act (1998). Your details may be passed to other companies who wish to contact you for marketing and communication purposes. If you do not wish your information to be passed on please write to the Database Manager at Local Transport Today Ltd at the above address.